



HISTORIC CANDY



**Candy Corn**

**CANDY HALL OF FAMER**



## CANDY CORN



Have you heard of the Goelitz Confectionary Company? Perhaps you have heard of Jelly Belly, famous for their jelly beans? Jelly Belly was once named Goelitz. This company began making what we know today as Candy Corn in 1898. The candy was first invented by another man working for a different company called Wunderle, but Goelitz popularized it naming it "Chicken Feed". This sweet, colorful candy was designed to look like corn kernels which is fed to chickens. It quickly became a favorite among kids, especially when Halloween grew into a popular holiday for children in the 1950s and trick-or-treating became the tradition we know today. Millions of pounds are made each year just for Halloween.

**MVC 1898**



HISTORIC CANDY



**SOUR PATCH KIDS**

**YOUNGEST KID ON THE BLOCK**



## SOUR PATCH KIDS



Sour Patch Kids, is a popular Halloween candy first made in the 1985 for the US. Frank Galatolie, a Canadian invented the candy. They are little chewy candies that start out sour and then turn sweet! Originally, they were called "Mars Men" because they were shaped like aliens. But soon, the name changed to Sour Patch Kids to match the popular Cabbage Patch Kids toys. Today, kids love getting these tangy treats while trick-or-treating, making them a favorite Halloween candy choice! In 2021, they were named the top-selling jelly candy in the United States.

**MVC 1985**



HISTORIC CANDY



**REESE'S PIECES**

**SEEN ON THE SCREEN**



## REESE'S PIECES



Reese's Pieces, are small, bright orange, yellow, and brown peanut butter-filled candies that have a fun movie history. They were created in 1978 by the Hershey Company as a crunchy, bite-sized version of their popular Reese's Peanut Butter Cups. Originally Reese's was a separate company but merged with Hershey in 1963. Reese's Pieces became super famous in 1982 when they appeared in the hit movie *E.T. the Extra-Terrestrial*. In the movie, Elliott uses Reese's Pieces to lure E.T. out of hiding, and this sweet moment made the candy an overnight sensation. Kids everywhere wanted to try the candy E.T. loved!

**MVC 1978**